

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WXII | Jamie Andrus | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 30'S | 1537 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 952155 | 07895755 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95 | 101 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------------|----------------|-------------------------|----------------|----------------|------------|-------------|
| 1 | 10/16/12 | 10/19/12 | M-F WXII 12 News @ 5 a5-6am | | -TWTF-- | :30 | 4 | \$65.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | | 4 | | \$65.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 4:59 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z151H | \$65.00 NM |
| 4 | WXII | W | 10/17/12 | 5:47 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z151H | \$65.00 NM |
| 3 | WXII | Th | 10/18/12 | 5:22 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12Z151H | \$65.00 NM |
| 2 | WXII | F | 10/19/12 | 5:28 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12G145H | \$65.00 NM |
| 2 | 10/22/12 | 10/22/12 | M-F WXII 12 News @ 5 a5-6am | | M----- | :30 | 1 | \$65.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 10/22/12 | 10/28/12 | M----- | | 1 | | \$65.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 5:46 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | OFA12G145H | \$65.00 NM |
| 3 | 10/16/12 | 10/19/12 | M-F WXII 12 News @ 6 a6-7am | | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | | 4 | | \$250.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 10/16/12 | 5:59 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z151H | \$250.00 NM |
| 1 | WXII | W | 10/17/12 | 6:41 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z151H | \$250.00 NM |
| 4 | WXII | Th | 10/18/12 | 6:57 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12Z151H | \$250.00 NM |
| 3 | WXII | F | 10/19/12 | 6:12 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12G145H | \$250.00 NM |
| 4 | 10/22/12 | 10/22/12 | M-F WXII 12 News @ 6 a6-7am | | M----- | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 10/22/12 | 10/28/12 | M----- | | 2 | | \$250.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 6:21 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12G145H | \$250.00 NM |
| 2 | WXII | M | 10/22/12 | 6:38 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | OFA12G145H | \$250.00 NM |
| 5 | 10/16/12 | 10/19/12 | NBC Today Show | 7-9am | -TWTF-- | :30 | 8 | \$180.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | | 8 | | \$180.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A 30'S | 1537 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------------|-------------------|---------------------------|-----------------------|----------------|--------------|------------------|
| 5 | 10/16/12 | 10/19/12 | NBC Today Show | 7-9am | -TWTF-- | :30 | 8 | \$180.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 7 | WXII | Tu | 10/16/12 | 7:59 AM | NBC Today Show | 7-9am | :30 | OFA12Z151H | \$180.00 NM |
| 1 | WXII | Tu | 10/16/12 | 8:59 AM | NBC Today Show | 7-9am | :30 | OFA12Z151H | \$180.00 NM |
| 6 | WXII | W | 10/17/12 | 7:23 AM | NBC Today Show | 7-9am | :30 | OFA12Z151H | \$180.00 NM |
| 2 | WXII | W | 10/17/12 | 8:33 AM | NBC Today Show | 7-9am | :30 | OFA12Z151H | \$180.00 NM |
| 3 | WXII | Th | 10/18/12 | 7:56 AM | NBC Today Show | 7-9am | :30 | OFA12Z151H | \$180.00 NM |
| 8 | WXII | Th | 10/18/12 | 8:50 AM | NBC Today Show | 7-9am | :30 | OFA12Z151H | \$180.00 NM |
| 5 | WXII | F | 10/19/12 | 7:59 AM | NBC Today Show | 7-9am | :30 | OFA12G145H | \$180.00 NM |
| 4 | WXII | F | 10/19/12 | 8:37 AM | NBC Today Show | 7-9am | :30 | OFA12G145H | \$180.00 NM |
| 6 | 10/22/12 | 10/22/12 | NBC Today Show | 7-9am | M----- | :30 | 2 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 2 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 7:22 AM | NBC Today Show | 7-9am | :30 | OFA12G145H | \$250.00 NM |
| 2 | WXII | M | 10/22/12 | 8:38 AM | NBC Today Show | 7-9am | :30 | OFA12G145H | \$250.00 NM |
| 7 | 10/20/12 | 10/20/12 | WXII 12 Sa/Su News at 6-8am | | -----S- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 10/20/12 | 6:23 AM | WXII 12 Sa/Su News at 6am | 6-8am | :30 | OFA12G145H | \$225.00 NM |
| 8 | 10/20/12 | 10/20/12 | NBC Saturday Today | 8-10am | -----S- | :30 | 2 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 2 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Sa | 10/20/12 | 7:58 AM | NBC Saturday Today | 8-10am | :30 | OFA12G145H | \$225.00 NM |
| 1 | WXII | Sa | 10/20/12 | 8:29 AM | NBC Saturday Today | 8-10am | :30 | OFA12G145H | \$225.00 NM |
| 10 | 10/21/12 | 10/21/12 | NBC Sunday Today | 8-9am | -----S | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----S | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 10/21/12 | 8:26 AM | NBC Sunday Today | 8-9am | :30 | OFA12G145H | \$225.00 NM |
| 11 | 10/16/12 | 10/19/12 | M-F WXII News @ 430a | 430a-5a | -TWTF-- | :30 | 1 | \$15.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 1 | \$15.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 4:40 AM | M-F WXII News @ 430a | 430a-5a | :30 | OFA12Z151H | \$15.00 NM |
| 12 | 10/16/12 | 10/19/12 | Live with Regis & Kelly | 9-10AM | -TWTF-- | :30 | 4 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 9:56 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z151H | \$100.00 NM |
| 2 | WXII | W | 10/17/12 | 9:47 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z151H | \$100.00 NM |
| 3 | WXII | Th | 10/18/12 | 9:51 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12Z151H | \$100.00 NM |
| 4 | WXII | F | 10/19/12 | 9:55 AM | Live with Regis & Kelly | 9-10AM | :30 | OFA12G145H | \$100.00 NM |

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| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------------------|-------------------|-------------------------|----------------|----------------|------------|-------------|
| 13 | 10/16/12 | 10/19/12 | NBC Today Show II | 10A-12N | -TWTF-- | :30 | 4 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 11:50 AM | NBC Today Show II | 10A-12N | :30 | OFA12Z151H | \$100.00 NM |
| 4 | WXII | W | 10/17/12 | 11:52 AM | NBC Today Show II | 10A-12N | :30 | OFA12Z151H | \$100.00 NM |
| 2 | WXII | Th | 10/18/12 | 10:51 AM | NBC Today Show II | 10A-12N | :30 | OFA12Z151H | \$100.00 NM |
| 3 | WXII | F | 10/19/12 | 11:27 AM | NBC Today Show II | 10A-12N | :30 | OFA12G145H | \$100.00 NM |
| 14 | 10/22/12 | 10/22/12 | NBC Today Show II | 10A-12N | M----- | :30 | 1 | \$40.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$40.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 10:56 AM | NBC Today Show II | 10A-12N | :30 | OFA12G145H | \$40.00 NM |
| 15 | 10/16/12 | 10/19/12 | M-F WXII 12 News @ No-12-1pm | | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 12:11 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | OFA12Z151H | \$150.00 NM |
| 4 | WXII | W | 10/17/12 | 12:22 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | OFA12Z151H | \$150.00 NM |
| 2 | WXII | Th | 10/18/12 | 12:59 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | OFA12Z151H | \$150.00 NM |
| 3 | WXII | F | 10/19/12 | 12:57 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | OFA12G145H | \$150.00 NM |
| 16 | 10/16/12 | 10/19/12 | M-F 1-2P | 1-2P | -TWTF-- | :30 | 3 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 3 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 1:29 PM | M-F 1-2P | 1-2P | :30 | OFA12Z151H | \$175.00 NM |
| 3 | WXII | W | 10/17/12 | 1:30 PM | M-F 1-2P | 1-2P | :30 | OFA12Z151H | \$175.00 NM |
| 2 | WXII | Th | 10/18/12 | 1:42 PM | M-F 1-2P | 1-2P | :30 | OFA12Z151H | \$175.00 NM |
| 17 | 10/16/12 | 10/19/12 | STEVE HARVEY DAY | 2-3P | -TWTF-- | :30 | 4 | \$40.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$40.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 2:36 PM | STEVE HARVEY DAY | 2-3P | :30 | OFA12Z151H | \$40.00 NM |
| 3 | WXII | W | 10/17/12 | 2:11 PM | STEVE HARVEY DAY | 2-3P | :30 | OFA12Z151H | \$40.00 NM |
| 2 | WXII | Th | 10/18/12 | 2:21 PM | STEVE HARVEY DAY | 2-3P | :30 | OFA12Z151H | \$40.00 NM |
| 4 | WXII | F | 10/19/12 | 2:12 PM | STEVE HARVEY DAY | 2-3P | :30 | OFA12G145H | \$40.00 NM |
| 18 | 10/21/12 | 10/21/12 | NBC Meet the Press | 9-10am | -----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 10/21/12 | 9:59 AM | NBC Meet the Press | 9-10am | :30 | OFA12G145H | \$150.00 NM |
| 19 | 10/16/12 | 10/19/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 4 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$85.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 3:59 PM | M-F 3-4P | M-F 3-4P | :30 | OFA12Z151H | \$85.00 NM |

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| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A 30'S | 1537 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------------|----------------|-------------------------|----------------|----------------|------------|-------------|
| 19 | 10/16/12 | 10/19/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 4 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | W | 10/17/12 | 3:25 PM | M-F 3-4P | M-F 3-4P | :30 | OFA12Z151H | \$85.00 NM |
| 3 | WXII | Th | 10/18/12 | 3:11 PM | M-F 3-4P | M-F 3-4P | :30 | OFA12Z151H | \$85.00 NM |
| 4 | WXII | F | 10/19/12 | 3:13 PM | M-F 3-4P | M-F 3-4P | :30 | OFA12G145H | \$85.00 NM |
| 20 | 10/16/12 | 10/19/12 | DR. OZ | M-F 4-5p | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 4:30 PM | DR. OZ | M-F 4-5p | :30 | OFA12Z151H | \$150.00 NM |
| 4 | WXII | Th | 10/18/12 | 4:30 PM | DR. OZ | M-F 4-5p | :30 | OFA12Z151H | \$150.00 NM |
| 2 | WXII | F | 10/19/12 | 4:13 PM | DR. OZ | M-F 4-5p | :30 | OFA12G145H | \$150.00 NM |
| 3 | WXII | F | 10/19/12 | 4:27 PM | DR. OZ | M-F 4-5p | :30 | OFA12G145H | \$150.00 NM |
| 21 | 10/16/12 | 10/19/12 | M-F WXII 12 News @ 5 p5-6pm | | -TWTF-- | :30 | 6 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 6 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 5:37 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12Z151H | \$175.00 NM |
| 2 | WXII | W | 10/17/12 | 5:11 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12Z151H | \$175.00 NM |
| 5 | WXII | W | 10/17/12 | 5:56 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12Z151H | \$175.00 NM |
| 6 | WXII | Th | 10/18/12 | 5:24 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12Z151H | \$175.00 NM |
| 3 | WXII | Th | 10/18/12 | 5:43 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12Z151H | \$175.00 NM |
| 4 | WXII | F | 10/19/12 | 5:20 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12G145H | \$175.00 NM |
| 22 | 10/22/12 | 10/22/12 | M-F WXII 12 News @ 5 p5-6pm | | M----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 5:27 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | OFA12G145H | \$175.00 NM |
| 23 | 10/16/12 | 10/19/12 | M-F WXII 12 News @ 6 p6-630pm | | -TWTF-- | :30 | 4 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 6:09 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | OFA12Z151H | \$600.00 NM |
| 4 | WXII | W | 10/17/12 | 6:17 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | OFA12Z151H | \$600.00 NM |
| 3 | WXII | Th | 10/18/12 | 6:28 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | OFA12Z151H | \$600.00 NM |
| 2 | WXII | F | 10/19/12 | 6:23 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | OFA12G145H | \$600.00 NM |
| 24 | 10/22/12 | 10/22/12 | M-F WXII 12 News @ 6 p6-630pm | | M----- | :30 | 1 | \$325.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 6:29 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | OFA12G145H | \$325.00 NM |
| 25 | 10/16/12 | 10/19/12 | M-Sun Nightly News | 630p-7p | -TWTF-- | :30 | 4 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 6:50 PM | M-Sun Nightly News | 630p-7p | :30 | OFA12Z151H | \$900.00 NM |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A 30'S | 1537 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|------------------------|----------------|----------------|------------|------------------------|
| 25 | 10/16/12 | 10/19/12 | M-Sun Nightly News | 630p-7p | -TWTF-- | :30 | 4 | \$900.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | W | 10/17/12 | 6:51 PM | M-Sun Nightly News | 630p-7p | :30 | OFA12Z151H | \$900.00 NM |
| 3 | WXII | Th | 10/18/12 | 6:52 PM | M-Sun Nightly News | 630p-7p | :30 | OFA12Z151H | \$900.00 NM |
| 4 | WXII | F | 10/19/12 | 6:51 PM | M-Sun Nightly News | 630p-7p | :30 | OFA12G145H | \$900.00 NM |
| 26 | 10/22/12 | 10/22/12 | M-Sun Nightly News | 630p-7p | M----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 6:59 PM | M-Sun Nightly News | 630p-7p | :30 | OFA12G145H | \$600.00 NM |
| 28 | 10/21/12 | 10/21/12 | Su WXII 12 News @ 6 pm | 6-630pm | -----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----S | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 10/21/12 | 6:22 PM | Su WXII 12 News @ 6 pm | 6-630pm | :30 | OFA12G145H | \$150.00 NM |
| 29 | 10/16/12 | 10/19/12 | Inside Edition | 7-730pm | -TWTF-- | :30 | 4 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 10/16/12 | | Inside Edition | 7-730pm | :00 | | \$400.00 NM |
| See MG 29.5 | | | | | | | | | |
| 1 | WXII | W | 10/17/12 | 7:13 PM | Inside Edition | 7-730pm | :30 | OFA12Z151H | \$400.00 NM |
| 5 | WXII | Th | 10/18/12 | 7:14 PM | Inside Edition | 7-730pm | :30 | OFA12Z151H | \$400.00 NM |
| MG for 29.2 10/16 | | | | | | | | | |
| 3 | WXII | Th | 10/18/12 | 7:28 PM | Inside Edition | 7-730pm | :30 | OFA12Z151H | \$400.00 NM |
| 4 | WXII | F | 10/19/12 | 7:13 PM | Inside Edition | 7-730pm | :30 | OFA12G145H | \$400.00 NM |
| 31 | 10/16/12 | 10/19/12 | Entertainment Tonight | 730-8pm | -TWTF-- | :30 | 4 | \$375.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WXII | Tu | 10/16/12 | | Entertainment Tonight | 730-8pm | :00 | | \$375.00 NM |
| See MG 31.5 | | | | | | | | | |
| 1 | WXII | W | 10/17/12 | 7:47 PM | Entertainment Tonight | 730-8pm | :30 | OFA12Z151H | \$375.00 NM |
| 5 | WXII | Th | 10/18/12 | 7:39 PM | Entertainment Tonight | 730-8pm | :30 | OFA12Z151H | \$375.00 NM |
| MG for 31.3 10/16 | | | | | | | | | |
| 4 | WXII | Th | 10/18/12 | 7:55 PM | Entertainment Tonight | 730-8pm | :30 | OFA12Z151H | \$375.00 NM |
| 2 | WXII | F | 10/19/12 | 7:41 PM | Entertainment Tonight | 730-8pm | :30 | OFA12G145H | \$375.00 NM |
| 32 | 10/22/12 | 10/22/12 | Entertainment Tonight | 730-8pm | M----- | :30 | 1 | \$225.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 7:47 PM | Entertainment Tonight | 730-8pm | :30 | OFA12G145H | \$225.00 NM |
| 33 | 10/20/12 | 10/20/12 | Entertainment This Week | 7-8pm | -----S- | :30 | 1 | \$80.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 1 | \$80.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A 30'S | 1537 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------------|----------------|-------------------------|----------------|----------------|------------|---------------|
| 33 | 10/20/12 | 10/20/12 | Entertainment This Week 7-8pm | | -----S- | :30 | 1 | \$80.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 10/20/12 | 7:36 PM | Entertainment This Week | 7-8pm | :30 | OFA12G145H | \$80.00 NM |
| 34 | 10/22/12 | 10/22/12 | THE VOICE | 8-9pm | M----- | :30 | 1 | \$1,100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 8:22 PM | THE VOICE | 8-9pm | :30 | OFA12G145H | \$1,100.00 NM |
| 35 | 10/16/12 | 10/16/12 | THE VOICE | 8-9pm | -T----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | -T----- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 8:20 PM | THE VOICE | 8-9pm | :30 | OFA12Z151H | \$1,000.00 NM |
| 37 | 10/17/12 | 10/17/12 | L&O SVU | 9-10pm | --W---- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | --W---- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | W | 10/17/12 | 9:17 PM | L&O SVU | 9-10pm | :30 | OFA12Z151H | \$1,600.00 NM |
| 38 | 10/17/12 | 10/17/12 | CHICAGO FIRE | 10-11pm | --W---- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | --W---- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | W | 10/17/12 | 10:29 PM | CHICAGO FIRE | 10-11pm | :30 | OFA12Z151H | \$1,600.00 NM |
| 39 | 10/18/12 | 10/18/12 | 30 ROCK/UP ALL NIGHT | 8-9pm | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | ---T--- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Th | 10/18/12 | 8:51 PM | 30 ROCK/UP ALL NIGHT | 8-9pm | :30 | OFA12Z151H | \$1,000.00 NM |
| 40 | 10/18/12 | 10/18/12 | OFFICE/PARKS | 9-10pm | ---T--- | :30 | 1 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | ---T--- | 1 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Th | 10/18/12 | 9:51 PM | OFFICE/PARKS | 9-10pm | :30 | OFA12Z151H | \$1,400.00 NM |
| 41 | 10/18/12 | 10/18/12 | ROCK CENTER | 10-11pm | ---T--- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | ---T--- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Th | 10/18/12 | 10:42 PM | ROCK CENTER | 10-11pm | :30 | OFA12Z151H | \$1,000.00 NM |
| 42 | 10/19/12 | 10/19/12 | WHITNEY/COMMUNITY | 8-9pm | ----F-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/15/12 | 10/21/12 | ----F-- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | F | 10/19/12 | 8:39 PM | WHITNEY/COMMUNITY | 8-9pm | :30 | OFA12G145H | \$500.00 NM |

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

www.wxii12.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A 30'S | 1537 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------------------|-------------------|---------------------------|----------------|----------------|------------|---------------|
| 43 | 10/19/12 | 10/19/12 | DATELINE | 10-11pm | ----F-- | :30 | 2 | \$1,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ----F-- | 2 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | F | 10/19/12 | 10:10 PM | DATELINE | 10-11pm | :30 | OFA12G145H | \$1,000.00 NM |
| 2 | WXII | F | 10/19/12 | 10:32 PM | DATELINE | 10-11pm | :30 | OFA12G145H | \$1,000.00 NM |
| 44 | 10/20/12 | 10/20/12 | NBC Prime | 8-9pm | -----S- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 10/20/12 | 8:24 PM | NBC Prime | 8-9pm | :30 | OFA12G145H | \$150.00 NM |
| 45 | 10/20/12 | 10/20/12 | NBC Prime | 9-10pm | -----S- | :30 | 1 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 10/20/12 | 9:18 PM | NBC Prime | 9-10pm | :30 | OFA12G145H | \$175.00 NM |
| 46 | 10/20/12 | 10/20/12 | NBC Prime | 10-11pm | -----S- | :30 | 2 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 2 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 10/20/12 | 10:07 PM | NBC Prime | 10-11pm | :30 | OFA12G145H | \$125.00 NM |
| 2 | WXII | Sa | 10/20/12 | 10:32 PM | NBC Prime | 10-11pm | :30 | OFA12G145H | \$125.00 NM |
| 47 | 10/16/12 | 10/20/12 | M-Su WXII 12 News @ 11-1135pm | | -TWTF-- | :30 | 5 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 5 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WXII | Tu | 10/16/12 | 11:10 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z151H | \$250.00 NM |
| 1 | WXII | W | 10/17/12 | 11:11 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z151H | \$250.00 NM |
| 5 | WXII | Th | 10/18/12 | 11:09 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12Z151H | \$250.00 NM |
| 4 | WXII | F | 10/19/12 | 11:06 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12G145H | \$250.00 NM |
| 2 | WXII | Sa | 10/20/12 | 11:22 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12G145H | \$250.00 NM |
| 48 | 10/22/12 | 10/22/12 | M-Su WXII 12 News @ 11-1135pm | | M----- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | 11:23 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | OFA12G145H | \$250.00 NM |
| 49 | 10/16/12 | 10/19/12 | NBC Tonight Show | 1135pm-1237am | -TWTF-- | :30 | 4 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -TWTF-- | 4 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Tu | 10/16/12 | 12:00 AM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z151H | \$225.00 NM |
| 4 | WXII | W | 10/17/12 | 12:21 AM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z151H | \$225.00 NM |
| 3 | WXII | Th | 10/18/12 | 11:59 PM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12Z151H | \$225.00 NM |
| 2 | WXII | F | 10/19/12 | 11:46 PM | NBC Tonight Show | 1135pm-1237am | :30 | OFA12G145H | \$225.00 NM |
| 51 | 10/16/12 | 10/19/12 | Late Night w/Jimmy Fallon | 1237xm-136xm | -TWTF-- | :30 | 4 | \$30.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

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INVOICE



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WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Obama/D/President | SKED A 30'S | 1537 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|------------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$30.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 4 WXII Tu 10/16/12 1:11 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12Z151H \$30.00 NM | | | | | | | | | |
| 3 WXII W 10/17/12 1:09 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12Z151H \$30.00 NM | | | | | | | | | |
| 2 WXII Th 10/18/12 1:29 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12Z151H \$30.00 NM | | | | | | | | | |
| 1 WXII F 10/19/12 1:20 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12G145H \$30.00 NM | | | | | | | | | |
| 53 | 10/20/12 | 10/20/12 | NBC Saturday Night Live | 1130pm-1am | -----S- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Sa 10/20/12 12:20 AM NBC Saturday Night Live 1130pm-1am :30 OFA12G145H \$150.00 NM | | | | | | | | | |
| 54 | 10/22/12 | 10/22/12 | Live with Regis & Kelly | 9-10AM | M----- | :30 | 2 | \$75.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WXII M 10/22/12 9:29 AM Live with Regis & Kelly 9-10AM :30 OFA12G145H \$75.00 NM | | | | | | | | | |
| 1 WXII M 10/22/12 9:59 AM Live with Regis & Kelly 9-10AM :30 OFA12G145H \$75.00 NM | | | | | | | | | |
| 55 | 10/22/12 | 10/22/12 | M-F WXII 12 News @ Noon | 12-1pm | M----- | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 10/22/12 12:46 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G145H \$50.00 NM | | | | | | | | | |
| 56 | 10/22/12 | 10/22/12 | STEVE HARVEY DAY | 2-3P | M----- | :30 | 1 | \$20.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$20.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 10/22/12 2:39 PM STEVE HARVEY DAY 2-3P :30 OFA12G145H \$20.00 NM | | | | | | | | | |
| 57 | 10/22/12 | 10/22/12 | M-F 3-4P | M-F 3-4P | M----- | :30 | 1 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$85.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 10/22/12 3:27 PM M-F 3-4P M-F 3-4P :30 OFA12G145H \$85.00 NM | | | | | | | | | |
| 58 | 10/22/12 | 10/22/12 | DR. OZ | M-F 4-5p | M----- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII M 10/22/12 4:20 PM DR. OZ M-F 4-5p :30 OFA12G145H \$150.00 NM | | | | | | | | | |
| 59 | 10/21/12 | 10/21/12 | NFL Sunday Prime Game | 8p-12a | -----S | :30 | 1 | \$2,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$2,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXII Su 10/21/12 8:21 PM NFL Sunday Prime Games 8p-12a :30 OFA12G145H \$2,200.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|---------------|---------------------|
| 952155-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | | Product | Estimate Number |
| Obama/D/President | | SKED A 30'S | 1537 |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|------------|-----------------------|
| 61 | 10/22/12 | 10/22/12 | M-F 1-2P | 1-2P | M----- | :30 | 1 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$85.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 10/22/12 | | M-F 1-2P | 1-2P | :00 | | \$85.00 NM |
| See MG 61.2 | | | | | | | | | |
| 2 | WXII | M | 10/22/12 | 3:59 PM | M-F 3-4P | M-F 3-4P | :30 | OFA12G145H | \$85.00 NM |
| MG for 61.1 10/22 | | | | | | | | | |
| 62 | 10/19/12 | 10/19/12 | M-F WXII News @ 430a | 430a-5a | ----F-- | :30 | 1 | \$25.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | ----F-- | 1 | \$25.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | F | 10/19/12 | 4:39 AM | M-F WXII News @ 430a | 430a-5a | :30 | OFA12G145H | \$25.00 NM |
| 63 | 10/20/12 | 10/20/12 | Notre Dame Football | ND Football | -----S- | :30 | 2 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/15/12 | 10/21/12 | -----S- | 2 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Sa | 10/20/12 | 5:10 PM | Notre Dame Football | ND Football | :30 | OFA12G145H | \$50.00 NM |
| 1 | WXII | Sa | 10/20/12 | 6:58 PM | Notre Dame Football | ND Football | :30 | OFA12G145H | \$50.00 NM |
| Total Spots | | | | | | | 123 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$36,910.00 |
| <u>Agency Commission</u> | \$5,536.50 |
| <u>Net Amount Due</u> | \$31,373.50 |